Community Plan
WELLINGBOROUGH PARTNERSHIP VISION

This is what the communities of Wellingborough have told us they want Wellingborough to be.

Wellingborough – The place to be. At the heart of Northamptonshire where we are proud to be. The place where all have high aspirations, all are encouraged to achieve them and the potential is realised for the whole community. The place where we lead in quality businesses and the environment. The place where communities are sustainable, healthy, safe and prosperous.

Wellingborough - an excellent place where:

- everyone respects each other, their moral and ethical values, and all are equal in an active, culturally diverse and cohesive community
- businesses prosper and wealth is generated
- learning and job opportunities meet the needs of all
- the environment, both natural and built, is continually enhanced
- there are open spaces and leisure facilities for all
- good transport links exist throughout the area
- all services are accessible
- the prime location is used to advantage
- life expectancy is high
- local health services serve individual needs
- everyone feels safe

Wellingborough - this is the place to be.
WELLINGBOROUGH PARTNERSHIP COMMUNITY PLAN

Introduction by the Chair of the Wellingborough Partnership

This is the second Community Plan devised to meet the priority needs of the people of Wellingborough.

The first Community Plan ran from 2003 to 2006 and was the first borough-wide partnership approach to all Community issues, focusing on targets from existing plans. Partnership working has been considered successful, with a number of Community Plan targets being achieved and through people working together on each others aspects of life in the borough.

In the first Community Plan not every target was met, nor realistically will every target in the second plan, but sufficient were achieved that it can be reliably claimed to be a successful partnership to achieve the local aims. A strength of the partnership is that we have now gone forward and devised a second Community Plan.

We start delivery on the second community plan having devised a Vision for the Borough and have used that and many consultation means, throughout the Borough, as the basis for target area selection. The proposal matches the requirements for those who live and work in the Borough. The plan is intentionally realistic but stretching, not something that will be attained without all working together to achieve the set objectives.

The structure of the partnership will be revised with some different faces involved and some new Theme Groups. These are to ensure that we coordinate actions across the Borough, particularly in all the four subject blocks of the Local Area Agreement – the new means of collaborative working and aligning resources to achieve key outcomes for local and national government.

I commend the plan to you and ask that each person plays his / her part working towards making Wellingborough a better place to live and work at the end of the five year period.

Hugh Fenton
# Wellingborough Community Plan

<table>
<thead>
<tr>
<th>CONTENTS</th>
<th>PAGE NUMBER</th>
</tr>
</thead>
<tbody>
<tr>
<td>What is the Community Plan?</td>
<td>5</td>
</tr>
<tr>
<td>The Wellingborough Partnership</td>
<td>6</td>
</tr>
<tr>
<td>The Wellingborough Partnership Structure</td>
<td>8</td>
</tr>
<tr>
<td>The Community Plan in context</td>
<td>9</td>
</tr>
<tr>
<td>Cross Cutting Target Areas</td>
<td>10</td>
</tr>
<tr>
<td>Information About Current and Future Residents</td>
<td>14</td>
</tr>
<tr>
<td>Task Group Action Plans</td>
<td>15</td>
</tr>
<tr>
<td>Making Wellingborough A <strong>Better</strong> Place to Be</td>
<td>15</td>
</tr>
<tr>
<td>Making Wellingborough A <strong>Healthier</strong> Place To Be</td>
<td>17</td>
</tr>
<tr>
<td>Making Wellingborough a More <strong>Prosperous</strong> Place to Be</td>
<td>19</td>
</tr>
<tr>
<td>Making Wellingborough a <strong>Safer</strong> Place to Be</td>
<td>21</td>
</tr>
<tr>
<td>The Way Forward</td>
<td>23</td>
</tr>
<tr>
<td>Partners and Contacts</td>
<td>24</td>
</tr>
<tr>
<td>Data Source Summary</td>
<td>25</td>
</tr>
<tr>
<td>Glossary</td>
<td>27</td>
</tr>
</tbody>
</table>

*Working in partnership to create the future you want*
WHAT IS THE COMMUNITY PLAN?

The Wellingborough Community Plan sets out an overall framework for improving the social, economic and environmental conditions in the Borough of Wellingborough. Well delivered, it will help to make the borough a better place in which to live, learn, work and play – the place to be.

Importantly, it has been designed and written by all of the Wellingborough Partners to bring together the needs, interests and aspirations of local people, all the partners contributed equally to its development. The plan will help us all, in a partnership approach, to create the kind of future you have told us you want. The plan requires the local councils, other public sector providers like the police, health organisation, schools and colleges to work together with local business and the voluntary and community sectors.

We do this through the local strategic partnership – the Wellingborough Partnership.

The main aims of the Community Plan are to:

- give local communities the opportunity to voice their expectations, needs and priorities
- co-ordinate and focus the activity of all partnership organisations so that they meet community needs and aspirations.

In meeting these aims, the plan will help the Wellingborough Partnership to combine local priorities and targets with regional and national aims. To help this approach, there are some common themes that spread through all areas of the partnership's activity. These are:

- **Community Cohesion**, where all communities, rural and urban, have a sense of belonging, diversity of people’s backgrounds and circumstances is appreciated and positively valued; all people have similar life opportunities and have strong and positive relationships.

- **Neighbourhood Renewal**, where no-one should be seriously disadvantaged by where they live, narrowing inequalities between disadvantaged neighbourhoods and other parts of the borough and involving local people in improvements.

- **Sustainable Growth**, with communities and places where people want to live and work, now and in the future. Communities that are active, inclusive and safe, well run, environmentally sensitive, well designed and built, well connected, thriving, well served and fair to everyone.

- **Town Centre**, improving the vibrancy and vitality of Wellingborough town centre, encouraging a wide range of services in a good environment, accessible to all.
THE WELLSINGBOROUGH PARTNERSHIP

The Wellingborough Partnership links a variety of partners to improve the quality of life locally.

- Individuals
- Public sector organisations
- Business
- The voluntary and community sectors

The partnership seeks to improve the ways that services are planned and delivered by bringing the agencies together and agreeing on what’s important in the Community Plan.

The partnership is guided by straightforward ideas:

- If we can co-ordinate services by working and planning together, we can improve those services for the benefit of local people.
- If we can make sure local people’s ideas influence what happens in a local area, we can improve the quality of life for local people.

The partnership does not deliver services itself but oversees the delivery of cross cutting objectives by partner agencies and delivery partnerships like the Community Safety Partnership (Crime and Disorder Reduction Partnership). It has a role to challenge all delivery agencies, including the local councils, if they do not live up to the commitments they have made in the Community Plan.

Like the first Community Plan, this plan was produced after extensive consultation by the Wellingborough Partnership. People of Wellingborough placed significance on four main areas. These form the main priority areas of the plan and shape the way the Wellingborough Partnership organises itself and its work.
The Wellingborough Partnership has four themed task groups, each of which concentrates its efforts on one of the plan’s four priority areas.

**Better**
Environmental, cultural, transport and leisure issues working to improve the quality of life for residents

**Healthier**
active living, concerned with improving the health of residents

**Prosper**
Economic development concerned with improving the economy of the borough

**Safer**
communities concerned with improving community safety in the borough

The Community Plan sets out priorities and targets for the Borough for the next five years by the areas outlined above. Each area is set out in the same way and has three parts:

- **An overall aim** following a full and extensive consultation exercise with every household in the borough.
- **Key statements** about how the aim will be achieved and why the particular targets / measures were selected.
- **Targets** that will help us to monitor whether we are achieving the aim.

Over time, it is likely that priorities will change and communities will want to see issues tackled in a different way or different issues being tackled. The Partnership will continue to monitor and review the plan, its aims and targets over the next five years. We will bring forward any proposed changes to the plan at partnership community consultation events.

The **steering group** co-ordinates the work of the task groups to ensure that the common threads of community cohesion, neighbourhood renewal and sustainable growth are woven into all activities.
THE WELLSINGBOROUGH PARTNERSHIP STRUCTURE

Steering Group = Leadership for the Partnership referring to the Community Plan Actions
Task Groups = leads and delivers the relevant targets
Theme Group = Ensures good communication and co-ordination across the Borough
Forum = Public meeting with open attendance

CDRP = Crime and Disorder Reduction Partnership
(Through ongoing consultation and an annual meeting)

THEME GROUPS
Children and Young People
Equalities and Community Cohesion
Neighbourhood Renewal
Older People

Health & Well-Being Forum

Steering Group

Better Task Group

Healthier Task Group

Prosper Task Group

Safer Task Group (CDRP)

Sustainability Forum

Community Safety Wider Partners Meeting

Working in partnership to create the future you want
THE COMMUNITY PLAN IN CONTEXT

Nationally - Local Area Agreements

Wellingborough does not and cannot work in isolation. Many, if not all, of the local priorities for improving the quality of life are similar to those held by regional agencies, partnerships and the national Government. A new way of agreeing priorities and outcomes between central and local government is being established. This is a Local Area Agreement (LAA). LAAs are outcome based and will enable local authorities and their partners to deliver national outcomes in a way that reflects local priorities, particularly those identified in community plans.

A LAA is a three year agreement that sets out the priorities for a local area agreed between central government, represented by the regional government office, and a local area, represented by the local authorities and the local strategic partnerships and other key partners at the local level.

The priorities in a LAA are set out in four areas
- safer and stronger communities
- healthier communities and older people
- children and young people
- economic development and enterprise.

A LAA will be in place for Northamptonshire for April 2006 that will involve the Wellingborough Partnership and its partner agencies. The Wellingborough Community Plan priority areas are closely aligned to those wider national and county based priorities that will feature in a LAA meaning that Wellingborough will be able to play its part in delivering the LAA outcomes whilst still meeting local needs and priorities.

LAAs provide a real opportunity to facilitate joint working between county and district councils, Local Strategic Partnerships and other partners and the scope to raise performance and direct funding more effectively across a local area to target priorities for local people.

Regional / County

The Community Plan plays a significant role in the regional and county context as well, designed to be aligned with the County Community Strategy. The Cross Cutting target areas reflect these issues including the growth of the Borough by 12,800 homes by 2021, the development of the Town Centre and encouraging Community Cohesion and equality of opportunities throughout the Borough. The Wellingborough Community Plan will be used in collaboration with the other District Partnership Plans to guide County Level policies with local district priorities.
CROSS CUTTING TARGET AREAS

These are the target that are not cover in a single Task group and which each of the Task Groups plays a part in achieving

Equalities and Community Cohesion

Developing equalities and community cohesion aims to:
- break down barriers between and within communities
- change perceptions in the area
- tackle prejudice and ignorance around communities with different histories
- create a more positive perception of the changing nature of society
- promote good relations between people of different backgrounds
- tackle discrimination
- promote equality of opportunity

Wellingborough is a multi-cultural town and borough that has provided a home for a number of ethnic minority people for many years. The Wellingborough Partnership is proud of the cultural diversity and heritage of the borough and accepts its responsibilities to tackle discrimination and to promote good relations between various communities to ensure equality for everyone.

Communities can become disconnected from mainstream life by the impact of broad social issues such as crime, disaffected young people, poor educational standards, poor housing standards and unattractive environments. The Community Plan seeks to tackle these issues. In delivering activity, the Wellingborough Partnership will support the integration of communities, work with and support young people, promote understanding of different cultures and faiths, build confidence and a sense of belonging about living in Wellingborough.

Equalities and Community Cohesion target -
where all communities rural and urban have a sense of belonging, diversity of people’s backgrounds and circumstances are appreciated and positively valued, all people have similar life opportunities and have strong and positive relationships.

To be measured by:
- Percentage of residents who think that for their local area, over the past three years, that race relations has got better or stayed the same.– the baseline is 83.53% (2005)
Sustainable Growth

Rapid housing growth will see the borough growing by 12,800 more homes by 2021 providing the opportunity to create a vibrant town. This large programme of house building will need to be matched by significant new infrastructure, public services, community development, business investment and employment opportunities.

Future growth is an important part of the Community Plan but equally important is the need to ensure that today’s residents and communities have a good quality of life and that opportunities for growth are used to address areas of difficulty including health inequalities and the regeneration of some of our neighbourhoods. We also need to ensure that the needs of our rural communities are not overlooked.

**Sustainable Growth target –**

communities and places where people want to live and work, now and in the future. Communities that are active, inclusive and safe, well run, environmentally sensitive, well designed and built, well connected, thriving, well served and fair to everyone.

To be measured by:
- % of residents who think that for their local area, over the past three years, that wage levels and local cost of living has got better or stayed the same – the baseline is 47.81%
Neighbourhood Renewal

Neighbourhood renewal seeks to tackle deprivation, particularly within specific localities with the aim of ‘narrowing the gap’ between these areas and the rest of the borough. This approach requires partnership working to address cross-cutting issues that cannot be resolved by a single agency and involves communities in identifying and tackling local priorities.

There is a strong emphasis on ensuring that public services deliver high quality services in deprived areas and on making these areas attractive places to live. The task groups of the Wellingborough Partnership will use a neighbourhood renewal approach in delivering the activities within the Community Plan to address deprivation in the borough.

The Index of Deprivation is a national measure that uses statistics for eight ‘domains’ of deprivation to rank areas. The domains cover income, employment, health and disability, education, skills and training, barriers to housing and services, crime, living environment and an ‘all domain’ average. There are scores and rankings for areas using the individual domains and the all domain average.

Wellingborough is not one of the parts of the country with high levels of deprivation. However there are parts of the borough that rank highly in the index. We have four areas that are in the top 25 most deprived areas in Northamptonshire. Looking at the individual domains there are areas of the borough that feature highly in respect of income deprivation, education skills and training and crime, and to a lesser extent, employment. The priorities set out in the Community Plan reflect these issues of geographical disadvantage.

Neighbourhood Renewal target –

where no-one should be seriously disadvantaged by where they live, by narrowing inequalities between disadvantaged neighbourhoods and other parts of the borough and involving local people in improvements.

To be measured by:

- Reducing the proportion of the population living in the most deprived ‘super output areas’ in the Borough – the baseline is 11% (2005)
Town Centre

Competitive economies require strong urban centres, which act as economic hubs, offering a range of services to support residents and businesses as well as providing locations for market interactions. There is a great deal of concern that the town centre does not offer the full range or attributes required of a dynamic economy. Continued physical and economic regeneration as well as developing the range of attributes required to make the local economy work is an aim of the Wellingborough partnership in order to enhance overall performance and quality of life.

Town Centre target –

improving the vibrancy and vitality of Wellingborough town centre, encouraging a wide range of services in a good environment, accessible to all.

To be measured by:
• Increasing the town centre’s relative position on the Experian register – the baseline is 351 (2003)
INFORMATION ABOUT CURRENT AND FUTURE RESIDENTS

We spent a great deal of time listening to the people who live and work in Wellingborough to find out what matters most to help us plan for the future. We have also considered information about our current and future residents.

The borough is home to 72,519 people. Recent population growth has outstripped other areas at 6.1% between 1991 and 2001 and this is set to continue. Wellingborough is an increasingly diverse community with almost 10% of its population being from ethnic minorities, with Asian and Black Caribbean communities making up 6.6% of this minority (NOMIS, Census 2001).

63.39% of residents think that for their local area, over the past three years, that health services have got better or stayed the same. (Audit Commission – Quality of Life Indicators) In terms of health, 68% of local people believe their health is good with a further 24% fairly good. Of those people of working age, over 65% are in employment with just over 3.1% of economically active people without a job. 17% of the population have no qualifications with 13.3% having qualifications to level 4/5. 49.4% of our young people gain 5 or more grade A*-C GCSEs (NOMIS Census 2001).

Crime generally continues to reduce although over 1,000 of our 30,100 homes were broken into last year, a similar number of vehicle crimes were committed and 2% of the population suffered from violent crime.

Among the views expressed and the information considered, the following stand out (NOMIS Census, 2001) as challenges to the way we have traditionally delivered services and identified needs within local communities. We want to rise to the challenges, particularly in the light of these long-term demographic changes and the identified inequalities/issues that need to be addressed:

| A young population | with a higher than average number of young people 0-16 years old |
| A rising elderly population | the number of 75+ year olds is predicted to grow by 124% to 2031 |
| Less well serviced | fewer health and social care workers per head of population than the national average |
| Young mothers | the second highest level of teenage conceptions in the region |
| A vulnerable population | with the highest level of robbery and the second highest distraction burglary among ‘CDRP’ family areas |
| Minority ethnic people | have increased to 9.2% in 2001, a proportion that will continue to grow |
| Less qualified | with fewer young people achieving 5 A*-C grade GCSE passes and level 4/5 qualification attainment 30% below the national average |
| Health Inequalities | a 13.8 year difference in life expectancy for babies born in the healthiest and least healthy wards in the borough |
TASK GROUP ACTION PLANS

MAKING WELLINGBOROUGH A BETTER PLACE TO BE

To promote and protect a clean and attractive environment, better, safer roads thereby improving the experience of living in Wellingborough.

Making Wellingborough a better place to be requires the sustainable use of natural resources and protecting human health and the environment by reducing pollution levels. We also want to protect and improve the natural and built environment achieving clean and attractive streets, parks and neighbourhoods. Developing the use of public and ‘green’ transportation and the facilities to encourage this will improve the approach to an integrated transport strategy.

Sustainable use of natural resources
Sustainable development aims to improve people’s quality of life, for everyone now and for generations to come – meeting the needs of the present without compromising the ability of future generations to meet their own needs. We need to develop a greater awareness of responsibility for the protection of the environment throughout the borough, working to minimise the environmental impact of activities and promoting development that is sustainable. We aim to:

1. Use the Local Development Framework, to assure positive impact of the growth agenda in the Borough of Wellingborough so that all new developments demonstrate net environmental gain.

Improve the natural and built environment
We will seek to extend the existing network of parks, open spaces and natural areas for people to enjoy. High quality design and management will reflect the diverse requirement of users. We also strive for high levels of investment and re-investment to physically regenerate and revitalise the town and other areas in the borough. Developments will support and enrich people’s quality of life and will work towards the principles of sustainability, making the best use of natural and physical resources including land, waterways, green areas and transport routes. An adequate supply of housing that is well designed and maintained, energy efficient and in a safe and secure community will contribute to quality of life.

We aim to:

2. Construct 160 Affordable houses on average in each of the years from 2006 to 2010.
3. Through WEAST & the River Nene Regional Park Projects, water meadow habitat is to be increased. Measure is number of known locations where Water Voles are present to increase from 5 to 10.
4. Create a legitimate off-road motor bike area by 2008

Working in partnership to create the future you want
Reducing pollution levels
The Wellingborough Partnership will encourage co-operation to minimise the environmental impacts of activities, reduce levels of pollution and create a cleaner and healthier environment. Wellingborough undertakes air quality assessments and takes action to reduce emissions into the atmosphere including pollutants from traffic movement in residential areas and the town centre. We should also be seeking to control noise in the environment and enhance the quality and availability of water through improvement and conservation. We aim to:

5. Maintain levels of air quality above the set national criteria during and after future developments such as WEAST

Develop public and ‘green’ transportation
Transport should be safe, clean, efficient and convenient. Wellingborough Partnership will work to provide excellent facilities for bus passengers, cyclists and pedestrians. We will work with local public transport providers to improve the quality of bus and rail services and with community/voluntary transport providers to improve access to services and facilities. We aim to:

6. Increase the number of bus passengers by 50% by 2010. (Increase from current baseline of 479,495 in 2004)
7. Complete the construction of the planned network of urban cycleway by 2010.

Clean and attractive areas
We will work together to minimise the amount of waste – reducing consumption, promoting the re-use of materials, recovering through recycling, improving composting and energy recovery. We will also want to ensure sustainable disposal of what’s left. Working with others, we need to reduce litter pollution and fly-tipping for a cleaner and healthier Wellingborough. We aim to:

8. Recycle 45% of domestic waste whilst reducing overall waste to 419/420 kg per person each year
9. Increase cleanliness, etc throughout the Borough. Measure by the Environmental Protection Agency standards on relevant land - “A” or “B” achieved to increase from 82% to 90% by 2010.
10. Establish 5 open spaces community involvement / "friends of" groups by 2010 (1 per year).

( for target 9 - Litter is described as detritus comprising of dust, mud, soil, grit, gravel, stones, rotted leaf and vegetable residues, and fragments of twigs, glass, plastic and other finely divided materials which need to be swept up rather than litter picked.
Grade A- No litter/refuse/detritus
Grade B- predominantly free of litter/refuse/detritus except for some small items)
MAKING WELLINGBOROUGH A HEALTHIER PLACE TO BE

To work in partnership to improve the health and well-being of people in the borough of Wellingborough. Key priority areas in pursuing this objective are to improve sexual health, reduce the harm caused by smoking, improve access to GPs and primary care services, improve support for families and children, tackle obesity and improve mental health.

Sexual Health
Wellingborough has the second highest rate of teenage conceptions in the county. Increased and often irresponsible sexual activity can not only lead to unwanted pregnancy but also to contracting sexually transmitted diseases. Sexually transmitted diseases and HIV rates continue to rise, reflecting increases in unprotected sex.

We aim to:
1. Halve the under 18 conception rate by 2010 from a baseline of 55.7 per 1000 population in 1998
2. Develop central town access to advice and contraceptive services by 2010.

Smoking
Smoking is the single greatest cause of illness and premature death. It accounts for one fifth of all deaths, a third of all cancer and a seventh of all cardiovascular disease. Wellingborough has the second highest rate of coronary heart disease mortality in the county. Every year thousands of children have to go to hospital because of breathing other people’s cigarette smoke.

We aim to:
3. Implement primary school smoking prevention programmes in 10 further primary schools during 2005/06 (baseline 10 schools 2005)
4. a) Support achievement of the national smoking cessation targets to reduce smoking to 21% or lower in 2010 (from 26% in 2002), and in manual groups from 31% in 2002 to 26% or less by 2010.
   b) To support achievement of a 1% annual reduction in smoking in pregnancy (baseline 726 smokers 2004/05)
   c) Develop and implement an anti-smoking campaign targeting South Asian Communities by 2006/07
Children and Families
Tackling inequalities in childhood is the most cost-effective intervention for reducing health inequalities in both childhood and later life. Poverty, deprivation or poor parenting can result in lower life expectancy, poor mental health and increased demands on NHS and social care services. We aim to:

5. Develop high quality family and early years’ support through Wellingborough Children’s Centres

Access to GPs and Primary Care Services
Promoting healthy and active lives and narrowing health inequalities demands good access to health and primary care services. All people who wish to see a GP can do so within 48 hours but this has made making forward appointments less easy. We aim to:

6. Improve access to GP services by enabling 100% of people who wish to do so to access a GP within 48 hours and a health professional within 24 hours, and to enable forward booking of appointments in all GP practices

7. Develop new GP premises in the West and East of Wellingborough by 2008

8. To increase access to NHS dentistry in North Northamptonshire by a planned increase of 16,000 NHS dental registrations for 2005/06 and 12,950 NHS registrations in 06/07

Tackling Obesity
Nearly a quarter of people are obese, and obesity reduces life expectancy on average by nine years. Increased child obesity may mean today’s children have a shorter life expectancy than their parents. Childhood obesity increases the risk of early onset of preventable diseases in adulthood, including diabetes, stroke and cardiovascular disease. Through family and early years support, encouraging activity, healthy schools and food promotion, helping people who want to lose weight and promoting obesity awareness, we aim to:

9. Develop and implement a childhood obesity prevention programme by 2006/07

Mental Health
One in six people suffer a mental disorder at any one time. Mental illness and stress related conditions are now the commonest cause of sickness absence. Along side clinical responses, new services to improve mental and emotional wellbeing can improve parent-child relationships, promote social inclusion, engage communities and promote mental health. We aim to:

10. To establish a ‘Green Gym’ by 2006/07

Working in partnership to create the future you want
MAKING WELLINGBOROUGH A MORE PROSPEROUS PLACE TO BE

To support economic regeneration, to create a more diverse, prosperous and sustainable economy and to promote life long learning to improve the prospects and enrich the lives of all local people.

Key areas in delivering on this objective are developing the local economy by creating and **improving business and employment opportunities** and improving people’s access and engagement with a wide variety of learning experiences to **raise learning aspirations and attainment**. Competitive economies require strong urban centres offering a range of services to support residents and businesses as well as locations for market interactions – strong **town centres** are vital.

**Strong Town Centre**
There is a great deal of concern that Northamptonshire’s town centres, including Wellingborough, do not offer the full range of attributes required of a dynamic economy. It is important that the town centre offers a range of attributes required to make the local economy work better whilst still capturing a certain uniqueness that can be built upon to generate additional economic activity. We aim to:

1. Support and promote the vitality and viability of the town centre by increasing the number of shops in use within the town centre from 89.6% (2005) to 92% in 2010

**Improving business and employment opportunities**
Northamptonshire is on the brink of major economic change. Wellingborough’s position at the heart of the Milton Keynes South Midlands growth area presents valuable opportunities that we must exploit to the full. Creating the right balance of jobs, infrastructure and places to live is the key component in making sure that growth works for Wellingborough. We must make sure that all businesses perform to the maximum, to continually create added value, seize market opportunities and generate high incomes. We must also draw in high quality investment and create new flexible employment opportunities available to local people. We aim to:

2. Increase the level of sustainable new business start-ups. Measure by the net number of businesses registered for VAT from 4.7% to 6% by 2010.
Raise learning aspirations and attainment

Wellingborough should create and sustain a dynamic and flexible labour market. One of our strengths is high employment rates. There is a need however to ensure that skill levels within the existing economic base are upgraded wherever possible. We should also develop routes to learning that allow everyone to maximise their individual portfolio of skills and qualifications. We aim to:

3. Raise the educational standards of both young people and adults, tackling the most educationally disadvantaged. Measure through reducing the number of 16-18 year olds who are not in education, employment or training (NEET) from 9.8% to 7% by 2010.

Raise the educational standards of both young people and adults, tackling the most educationally disadvantaged. Measured in 3 ways:

4. Reduction in the number of working age with no qualifications from 17% to 16% by 2010.

5. Increasing the number of people of working age with qualifications at Level 3 or above from 30% to 35% by 2010.

6. Increasing the percentage employed in managerial, professional and technical occupations from 25% to 30% by 2010.

7. Ensure that all parents and carers have access to information about childcare and related issues at a local point of delivery. Measure by the increase in the number of enquiries to the Children's Information Service in the Wellingborough area from 542 to 650 (20%) by 2010.

8. Increase the average growth rate per annum for gross pay by 5% by 2010 (from 19,942 – 20,939).

9. Reduce the percentage of Jobseekers Allowance claimants who have been in receipt of benefit for over 12 months from 8.1% to 7% by 2010.
MAKING WELLINGBOROUGH A SAFER PLACE TO BE

To work in partnership to tackle crime and community safety issues, in line with the Wellingborough Community Safety Strategy.

Five key priority areas have been identified where positive action would help in making Wellingborough safer. We want to reduce *intimidation and assault*, reduce *property crime*, reduce the bad impacts of *drugs and alcohol*, reduce the incidence and impact of *anti-social behaviour* and we want to strengthen our communities through *community led action*.

**Intimidation and Assault**

We will be working together to reduce the fear of attack and the incidence of robbery and personal attack. We will also be working to reduce racial attacks and domestic violence. The impact on individuals, families and communities can be huge. We aim to:

1. Achieve a 20.4% reduction in violent crime by the end of March 2008 (working from a baseline of 1245, Apr 2003 - Mar 2004)
2. Achieve a 64% reduction in robbery by the end of March 2008 (working from a baseline of 142, Apr 2003 - Mar 2004)
3. Reduce repeat domestic incidents by 30% by the end of March 2008 (working from a baseline of 234 2005/06)
4. Increase the reporting of hate crime incidents from 329 in 2003/04 (measured by those reported through the Multi-Agency Group against Racist Attacks and Harassment (MAGRAH)).

**Anti-Social Behaviour**

We will be working together to reduce both the incidence and impacts of anti-social behaviour and nuisance. We can do more to provide children and young people with more purposeful and constructive activity. We can also target and support persistent offenders. We aim to:

5. Achieve a 20% reduction in criminal damage by the end of March 2008 (working from a baseline of 2185, Apr 2003 - Mar 2004)
Property Crime

We want to reduce domestic burglary, vehicle crime and burglary on industrial estates. Recent partnership activity has contributed to big reductions, particularly in domestic burglary – down 50% and vehicle crime – down 38% but the level of incidence is still too high and can be reduced further through effective partnership working. We aim to:

6. Achieve a reduction of 49.3% in domestic burglary by the end of March 2006. The partnership will review this target in March 2006 (working from a baseline of 830, Apr 2003 - Mar 2004)

7. Achieve a 45.2% reduction in vehicle crime (excluding vehicle interference) by the end of March 2008 (working from a baseline of 1481, Apr 2003 - Mar 2004)

8. Achieve a 20% reduction in industrial estate burglary by the end of March 2008 (working from a baseline of 86, Apr 2003 - Mar 2004)

Drugs and Alcohol

We want to tackle the effects of drugs and alcohol by carrying out preventive work to stop people abusing substances and to encourage responsible drinking. We will improve the treatment provided for those using substances to help them stop and we want to be effective in our enforcement activity targeting the most prolific and priority offenders. We aim to:

9. Increase the number of Prolific and Priority Offenders (PPO) that enter the ROSE scheme and are successfully released back into the community. (Baseline 130 2003/04)

10. Reduce the number of Sanctioned clear up’s in trafficking in controlled drugs by 2010. (Working from a baseline of 29 2004/05)
THE WAY FORWARD

This Community Plan has identified the key aims and objectives which the Wellingborough Partnership themed task groups will work to address. In order to meet these aims Wellingborough partnership and its task groups will develop and deliver action plans and monitor their performance by comparing achievement against a base line and the target areas outlined.

Aims
Developed in consultation with residents and groups within the Borough, the aims of the Community plan are intended to be broad topic areas that can, in general, be addressed either across the area or specifically targeted to communities, groups of people or neighbourhoods and defined geographic areas. Amendments to the aims may be made in future where the community and partners believe revision is necessary.

Task Group Action Plans
All activity that will deliver the aims will be contained in the task group action plans. These will be co-ordinated by the Wellingborough Partnership and be developed, delivered and monitored by the appropriate task group. The task groups will use their collective professional expertise and information from the community to prioritise issues that need to be addressed and work to develop packages of activity to do this. The Wellingborough Partnership steering group will ensure the task groups are working to meet local needs and improve services. It will also identify where different task groups can work together to develop a package of projects and activity, addressing the issues from different approaches, adding value to service delivery and ensuring the cross-cutting agendas are met.

Measuring Performance
Baseline indicators will be measured over the full period of the plan so that they can be compared over a period of time to show how the area is improving. The baseline indicators will be identified in the task group action plans.

More importantly, Wellingborough Partnership will also work to identify ‘hot spots’ where areas or groups of people are not benefiting from the general improvement and will work hard to ensure that all people have an equitable standard of service. We recognise that all baselines are averages of the area and disguise the fact that some areas are performing better than others and the area wide average. By targeting effort and resource to the areas of greatest need partners can ensure the standard for the whole area is increased.

Progress Updates
In order to ensure people are aware what activity Wellingborough Partnership is currently focussed on an annual progress update will be given at the wider partnership meeting. More frequent progress updates will be given by the task groups through their community fora meetings. It is clear that not all the aims can be addressed at once for all the communities and the updates will help to understand the pace and pattern of progress. Any necessary changes will be discussed and approved at the Annual Wider Partnership Meeting.
PARTNERS AND CONTACTS

Strategic Partnership
Fundamental to the implementation of the Community Plan is the ongoing work of partner organisations and existing strategic partnerships, many of which have their own plans and strategies already in place. A number of organisations and partnerships will be responsible for and contribute to the realisation of the vision. They will need to monitor action against their own strategic action plans, for example the Children and Young People’s Strategic Partnership, Connexions, the Town Centre Partnership and the Highways’ Partnership. The Wellingborough Partnership monitoring will focus on those actions that are most critical to the delivery of the Community Plan.

Getting Involved
In order to ensure this Community Plan reflects the aims and aspirations of the communities within the borough, it is essential that community members have the opportunity to raise their concerns and ideas and feed them into the Wellingborough Partnership. Through meetings, events and the partnership structure, we will undertake ongoing consultation with local residents, businesses and groups to ensure that partners continue to develop their services in reflection of local needs.
Each partnership themed task group has a community forum that meets usually four times a year. These are publicised and act as local assemblies where residents can work together with local councillors and service providers such as the police and health organisations to share information and address local issues.
There will be an annual meeting of the entire partnership to review performance and revisit the way forward.

How to contact us
Write to the Chair:
Wellingborough Partnership
c/o 51 Gordon Road
Wellingborough
Northamptonshire
NN8 1EP

Email: wellingboroughpartnership@yahoo.co.uk

Visit the website: www.wellingboroughpartnership.org

For Translations: Borough Council of Wellingborough,
Swanspool House, Doddington Road, Wellingborough, NN8 1BP

If you would like any Borough Council of Wellingborough documents translated please contact the Council Offices.

Urdu
वेलिंगबरो काउंसिल के उपेक्षा में कोई भी भाषा के विषय पर बातचीत करने के लिए निम्न संबंधित नंबर पर कॉल करें।

Gujarati
આપણી કિસેક ભાષાનું ઉપયોગ કરવાની જરૂર હોય તો ધ્યાન આપી પણ આ વિષય પર ટેલરી કરી શકો છો。

Bengali
যদি আপনি বলা প্রতিটি বিষয়ের বাংলা উৎসাহী হন তাহলে আমরা আপনাকে আপনার বিষয়টি বাংলায় লিখে দিবো।

Working in partnership to create the future you want
DATA SOURCE SUMMARY

<table>
<thead>
<tr>
<th>Target</th>
<th>Cross Cutting Targets</th>
<th>Data Source</th>
</tr>
</thead>
<tbody>
<tr>
<td>Community Cohesion</td>
<td>Audit commission - Quality of Life Indicators</td>
<td>Published October 2005</td>
</tr>
<tr>
<td>Neighbourhood Renewal</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sustainable Growth</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Town Centre</td>
<td></td>
<td>Experian Data 2003</td>
</tr>
</tbody>
</table>

**Better Targets**

<table>
<thead>
<tr>
<th>Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>B1</td>
</tr>
<tr>
<td>B2</td>
</tr>
<tr>
<td>B3</td>
</tr>
<tr>
<td>B4</td>
</tr>
<tr>
<td>B5</td>
</tr>
<tr>
<td>B6</td>
</tr>
<tr>
<td>B7</td>
</tr>
<tr>
<td>B8</td>
</tr>
<tr>
<td>B9</td>
</tr>
<tr>
<td>B10</td>
</tr>
</tbody>
</table>

- **B1** Local Development Framework
  Outside Research Housing Needs Survey 2004
  Total is the shortfall + committed supply
- **B3** Northamptonshire Bio-diversity Action Plan
- **B4** Borough Council of Wellingborough – Open Space Strategy
- **B5** The Air Quality(England) Regulations 2000 and Air Quality(England) (Amendment) Regulations 2002
- **B6** Northamptonshire County Council Local Transport Plan
- **B7** Wellingborough Council’s Local Plan
- **B8** Northamptonshire’s Joint Waste Strategy
- **B9** Northamptonshire’s Joint Waste Strategy
- **B10** Borough Council of Wellingborough – Open Space Strategy
<table>
<thead>
<tr>
<th><strong>Healthier Targets</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>H1</td>
<td>Dataset received from Teenage Pregnancy Unit</td>
</tr>
<tr>
<td>H2</td>
<td>PCT</td>
</tr>
<tr>
<td>H3</td>
<td>PCT Data Collection System (forwarded to Department Of Health to form part of national dataset)</td>
</tr>
<tr>
<td>H4</td>
<td>Countywide Children &amp; Young Peoples Partnership</td>
</tr>
<tr>
<td>H5</td>
<td>Data collected at PCT level for Strategic Health Authority to formulate national dataset</td>
</tr>
<tr>
<td>H6</td>
<td>PCT Public Health Department</td>
</tr>
<tr>
<td>H7</td>
<td>PCT</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Prosper Targets</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>P1</td>
<td>Primary data collated by the Town Centre Manager for the Town Centre Partnership Performance Indicators</td>
</tr>
<tr>
<td>P2</td>
<td>NOMIS Consensus Survey 2001</td>
</tr>
<tr>
<td>P3</td>
<td>Not in Education, employment or Training (NEET) Connexions Management Information Data Source February 2006</td>
</tr>
<tr>
<td>P4</td>
<td>NOMIS Consensus Survey 2001</td>
</tr>
<tr>
<td>P5</td>
<td></td>
</tr>
<tr>
<td>P6</td>
<td></td>
</tr>
<tr>
<td>P7</td>
<td>iChIS database that is linked to OFSTED</td>
</tr>
<tr>
<td>P8</td>
<td>NOMIS Consensus Survey 2001</td>
</tr>
<tr>
<td>P9</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Safer Targets</strong></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>S1-10</td>
<td>Police Compass Unit Statistics</td>
</tr>
<tr>
<td><strong>Glossary</strong></td>
<td></td>
</tr>
<tr>
<td>----------------</td>
<td></td>
</tr>
<tr>
<td><strong>Affordable Housing</strong></td>
<td>A range of both subsidised and non-subsidised housing designed for those whose incomes generally deny them the opportunity to purchase or rent housing on the open market.</td>
</tr>
</tbody>
</table>
| **Green Gym** | The GreenGym is a unique health group that exercises its participants in the countryside or open spaces. With the Green Gym you can become fitter and healthier by taking part in conservation activities such as:  
- Tree planting  
- Creating school nature areas  
- Hedgelaying  
- Fostering rare plants & animals  
- Restoring ancient downland  
- Constructing dry stone walls, fences, gateways & stiles  

It offers a new way to get fit and healthy, providing an exciting alternative for people who do not like the idea of joining a sports centre or gym. |
| **Index of Deprivation** | A ward-level index made up from six indicators (income; employment; health deprivation and disability; education; skills and training; housing; and geographical access to services). IMD can help to identify areas for regeneration. |
### Local Development Framework

The Local Development Framework (LDF) is a non-statutory term used to describe a folder of documents, which includes all the local planning authority's local development documents. An LDF is comprised of:

- Development Plan Documents (which form part of the statutory development plan)
- Supplementary Planning Documents

The local development framework will also comprise of:

- the Statement of Community Involvement
- the Local Development Scheme
- the Annual Monitoring Report
- any Local Development Orders or Simplified Planning Zones that may have been added

### Local Strategic Partnerships

An overall partnership of people that brings together organisations from the public, private, community and voluntary sector within a local authority area, with the objective of improving people's quality of life.

### Super Output Areas

SOAs avoid the problems caused by the inconsistent and unstable electoral ward geography. They are better for statistical comparison as they are of much more consistent size and each layer has a specified minimum population to avoid the risk of data disclosure (releasing data that could be traced to individuals).

SOAs will not be subject to frequent boundary change, so are more suitable for comparison over time. In addition they will build on the existing availability of data for SOAs.